

MATRIX 220 XAI: ULTIMATE DPM WITH THE FASTEST AUTO-SETUP EVER, AI-POWERED

The ultimate AI-powered industrial 2D barcode reader is ready for launch, securing Datalogic's place as the market leader in traceability applications.

Bologna, Italy – February 27, 2025 – Datalogic, a global leader in automatic data capture and industrial automation markets, is thrilled to announce the launch of the Matrix 220 XAI, the most advanced barcode reader ever created for Direct Part Marking (DPM) applications. This revolutionary device sets a new gold standard in factory automation, traceability, and AI-powered barcode reading—delivering unparalleled performance in the Electronics, Automotive, and Packaging industries.

The Matrix 220 XAI is not just an evolution—it's a revolution. Built on a next-generation AI-driven processing platform, it leverages state-of-the-art firmware and machine-learning algorithms to process DPM codes with unmatched speed and precision. Even on scratched, discolored, or stamped surfaces, this powerhouse ensures flawless, real-time reading, eliminating inefficiencies and maximizing throughput in mission-critical operations.

The new series of devices heralds game-changing features that outperform the competition.

Auto Setup – The fastest and most robust setup in the industry. A single button press configures the device, making it fully operational within minutes.

Decode X – Decode X is Datalogic's proprietary technology. Optimized multithreading firmware and software guarantee that any DPM code is captured with a speed never seen before, delivering lightning-fast accuracy and efficiency.

Smart Intelligence – 50+ years of Datalogic expertise infused into proprietary AI algorithms, ensuring ultra-reliable and superior reading of even the most challenging codes across any material or surface.

Industrial traceability is the backbone of smart manufacturing and Industry 4.0, and with the Matrix 220 XAI DPM, businesses can achieve new levels of efficiency, reliability, and automation. Whether in high-speed production lines or extreme factory conditions, this device delivers the world's most advanced barcode reading technology, ensuring that no code is ever missed.

Experience the future of barcode reading today. The Matrix 220 XAI DPM is available now. Upgrade your operations with the most powerful AI-driven barcode reader on the market.