

DATALOGIC UNVEILS GAME-CHANGING SOLUTIONS FOR RETAIL AT EUROCIS 2025

Bologna, February 14, 2025 – Datalogic, a global leader in automatic data capture and industrial automation, is set to participate at EuroCIS 2025, Europe's leading retail technology trade fair. At this pivotal industry event, the company will showcase its latest solutions aimed at enhancing operational excellence, security, and sustainability, empowering businesses to optimize workflows and create a frictionless shopping experience.

One of the key highlights, will be the Magellan™ 9600i/9900i multi-plane scanners powered by the new Datalogic AI Loss Prevention Suite. The embedded advanced machine learning models will support retailers in reducing shrinkage across store operations, from checkout to in-store, improving both efficiency and accuracy.

When visiting the Datalogic booth, visitors will discover:

- Produce Recognition on the Magellan 9900i – enabling fast recognition and identification of fresh produce with unparalleled accuracy, streamlining checkout processes and reducing errors.
- Ticket Switching Detection on the Magellan 9600i - a groundbreaking feature that will rapidly identify any barcode substitutions that could result in pricing discrepancies, helping retailers safeguard revenue and maintain pricing integrity.
- Scan Avoidance Detection on the Magellan 9600i – helping to identify any instances where items are not scanned, whether intentionally or unintentionally, offering retailers a proactive tool to minimize shrinkage.

Protecting profits and maintaining customer trust requires robust security, superior inventory management and shrink control. The new PowerScan™ 9600 RFID enables loss prevention through UHF tag reading and image capture capabilities, ensuring greater visibility and control over your operations.

Datalogic will also unveil Shopevolution™ 8, the next-generation self-shopping platform engineered to offer a smooth Scan & Go experience, enhanced with intelligent, data-driven audit mechanisms that improve store operations and resource allocation. Thanks to pre-trained, embedded AI and machine learning models, it will help trigger audits only when needed using dynamic and real-time data. This will also assist in mapping shopping behavior and analyzing potential shrink, enabling better data-driven decisions.

The main highlight of Datalogic's showcase will be the Memor™ 12/17 family of mobile computers, designed to redefine retail and logistics performance. These cutting-edge devices combine a sleek, ultra-slim design with state-of-the-art scanning and payment capabilities. Powered by the latest mobile and connectivity technologies, the Memor 12/17 delivers unmatched reliability, versatility, and performance, making it the ultimate solution for customer-facing operations and demanding workflows.

At EuroCIS 2025, Datalogic further reinforces its leadership in retail digital transformation with

groundbreaking solutions that boost efficiency, elevate customer engagement, and drive sustainability.